

Freedom 4/24 seeks to prevent and end sexual exploitation and trafficking both locally and globally. We raise awareness, provide prevention education, and expand the restoration work of our partners.

Job Title: Communications Internship

Reports To: Director of Communications and Marketing

Date: Spring/Summer/Fall Internship Compensation: Volunteer/Unpaid

## **SUMMARY**

To serve as the Communications Intern with the aim of supporting the Freedom 4/24 staff in advertising the cause and sharing stories of human trafficked victims and survivors.

ESSENTIAL DUTIES AND RESPONSIBILITIES include the following. Other duties may be assigned.

- Assist with the Freedom 4/24 blog, marketing, and fundraising campaigns. A strong writing background is desired.
- 2. Assist in creating and maintaining social media posts for Freedom 4/24 and affiliated events and products.
- 3. Aid in reaching churches, businesses, and organizations in the local community.
- 4. Create and send press releases to local venue media outlets.
- 5. Assist in website development.
- 6. Create strategies and campaigns online and on SM to help promote mission and events
- 7. Aid in developing special projects, i.e. short videos, editing materials, emails, etc.
- 8. Assist with event participant management for further donations and communication.
- 9. Other duties as assigned by the Freedom 4/24 staff.

## SUPERVISORY RESPONSIBILITIES

This internship does not require any supervisory responsibilities.

## **QUALIFICATIONS**

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The individual must be self motivated and have the ability to problem solve and to seek out creative solutions independently but also understand that program development requires community effort.

## **EDUCATION and/or EXPERIENCE**

Completed at least two years of full-time studies at a university or equivalent institution toward the completion of a degree in communications, advertising, or similar areas of study. Writing experience is preferred; writing samples are required.

Experience in nonprofit work is desired but not required; however, it is essential to have the understanding that working in the nonprofit world means being flexible and willing to serve in varying capacities.