



**▲freedom424**  
**2023 IMPACT REPORT**



## MISSION

### OUR MISSION:

Freedom 4/24 seeks to prevent and end sexual exploitation and trafficking locally and globally. We raise awareness, provide prevention education, and expand the restoration work of our partners.

### OUR PARTNERS:

Beginnings Foundation | Bangkok & Pattaya, Thailand  
Casa Mis Sueños | Ecuador  
Christine's House | Gulu, Uganda  
Freedom Firm | India  
Rebirth Homes | Riverside County, CA  
The Lampstand | Roanoke, VA  
Zera House | McDowell County, WV

## A NOTE FROM OUR PRESIDENT

Every conversation we have, every training we hold, every email or social media post we send represents one more effort to prevent and end human trafficking. The ripple effects of our actions are oftentimes unseen but we know with each additional person we educate about the reality of human trafficking, that's more movement toward expanding our influence and creating greater awareness of this crime. We also know that with increased education about the reality of human trafficking—that this is a relational crime where vulnerabilities are exploited to gain something of value—the more individuals in our community will have the correct information to protect those we know and love.

Ripples across water are not flashy, dramatic, or crashing but rather, are direction changing, engulfing, and gentle. Our work this year has been the ripple effect, the consistent, steady work of engaging and educating our community and beyond, ensuring that exploitation is never part of an individual's story.

Thank you for your investment and efforts to help expand our impact this year!



## IMPACT BY THE NUMBERS

### AWARENESS & PREVENTION

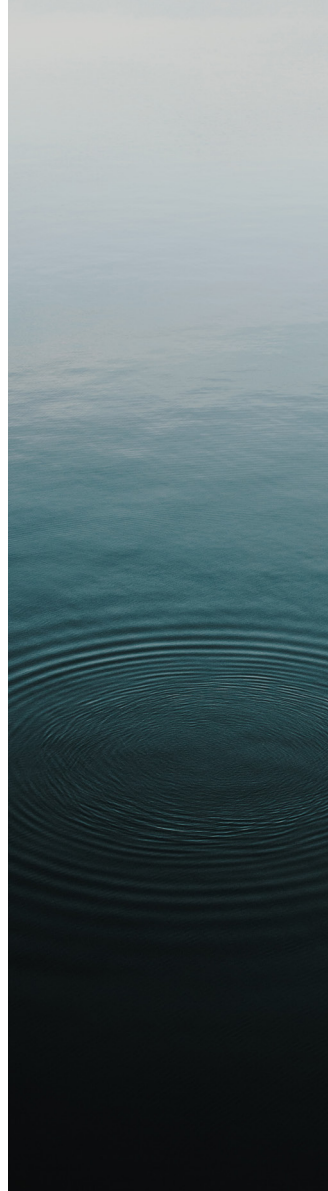
Events Hosted: **9**

Individuals Impacted by Awareness & Prevention: **2,980**

### RESTORATION

Funds Raised for Partner Grants: **\$92,025.09**

Individuals Impacted by Our Partners: **1,660**

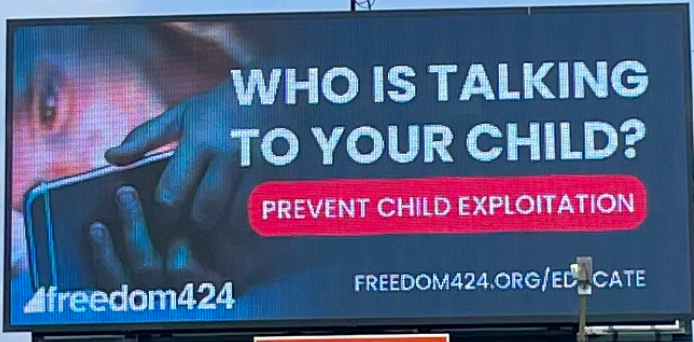


# THIS IS HOW WE PREVENT AND END HUMAN TRAFFICKING:

**Awareness:** Freedom 4/24 facilitates programs and events, and uses our communication platforms to bring awareness and education around the issue of human trafficking.

**Prevention:** Freedom 4/24 provides prevention education to parents, youth, businesses, and at-risk populations so we can end human trafficking by preventing it from happening in our communities.

**Restoration:** Freedom 4/24 expands the restoration work of seven partner organizations through 1) annual grants to help grow and expand the reach of our partner work on the ground, 2) teams who travel on-site and provide additional project support, and 3) frequent advocacy through Freedom 4/24 communication platforms to report partner wins, needs, and progress updates.



SOUTHEASTERN  
434-665-4836

## AWARENESS

### MISSION THRIFT

Mission Thrift, a for-profit partner initiative between Freedom 4/24 and Sports Outreach, opened in November of 2022 and has already begun turning a profit and supporting our work in addition to eleven other non-profits! Throughout the store, we are able to educate and bring awareness to both customers and employees.



### GALA

This year's Freedom Gala was hosted at Boonsboro Country Club and generated almost \$135,000. Not only did we raise the funding needed for our Human Trafficking Prevention Curriculum, we educated community leaders on what trafficking looks like in our local community.





## PREVENTION

This year, we completed and are piloting our very own trauma-informed curriculum to prevent child exploitation, Freedom 4/24's Human Trafficking Prevention (HTP) Curriculum.

About Our Curriculum for Grades 5-10 based on Virginia Standards:

- Four Modules in a Trauma-Sensitive Curriculum Given Based on Age
  - Module 1: Healthy Relationships (5th grade and up)
  - Module 2: Human Trafficking 101 (6th grade and up)
  - Module 3: Grooming and Sextortion (7th grade and up)
  - Module 4: Vignettes & Vulnerabilities (7th grade and up)
- Scripted Lessons with teaching materials
  - \*Polaris Report data led us to develop a focus on Healthy Relationships and Online Safety
- Aftercare plan for students at-risk or currently being exploited



PICTURED: CURRICULUM IN MIDDLE SCHOOL PILOT CLASS

AFTER RECEIVING MODULE 1 ON HEALTHY RELATIONSHIPS,  
**25% OF ONE CLASS REPORTED**  
INAPPROPRIATE PERSONAL BOUNDARIES BEING CROSSED WITH  
NON-CONSENSUAL PHYSICAL INTERACTIONS AND SEXUAL  
REFERENCES WITH THEIR PEERS, ALLOWING FOR IMMEDIATE HELP  
FROM TRUSTED ADULTS.

ESTIMATED **500 STUDENTS** IN THE  
PILOT BETWEEN NOV & DEC.





# RESTORATION

## LOCAL SURVIVOR

In October of this year, law enforcement connected us with a male survivor who had been trafficked by an older man. He was able to get out of the situation, but that left him without essential needs. We sent a wish list to our community and within a few days, were able to provide practical items.



## ZERA HOUSE

We brought a team to Zera House, a safe home in West Virginia, and finished their recreational room where survivors can read, exercise, and relax. We also granted a check for over \$15,000 so that they can build a tiny home on their property!



## CHRISTINE'S HOUSE

We covered the operating costs for Christine's House in Gulu, Uganda and sent a team to work with the girls as they heal from sexual trauma. Christine's House has served 17 girls and 10 babies this year!



## REBIRTH HOMES RETREAT

Compassion fatigue and second-hand trauma are very present in anti-human trafficking work. We are passionate about investing in our partners' staff. A team from Freedom 4/24 held a three day retreat in the greater Los Angeles area for the Rebirth Home staff. This was a time for them to take care of themselves to be of greater impact for the women they serve.



# SPONSORS

## **CORPORATE COMMUNITY PARTNER (\$10,000+)**

Karl Miller Realty

## **GALA SPONSORS (\$500+) \$25,000+**

Equis Financial

## **\$10,000+**

Fortress Foundation Solutions

## **\$5,000+**

Charles Billingsley

Lauren Bell Real Estate

## **\$2,500+**

Boonsboro Country Club

Castle Lighting

Centra Health

Heinlein Family

Kairos Counseling

Pinnacle Financial

Redmond and Company Real Estate

## **\$1,500+**

Blackwater Run

Freedom Defense Group

LG Flint

MidState Insurance

Penny Lane Properties

Wyndhurst Counseling & Wellness

## **\$1,000+**

Alpha Lit - Smith Mountain Lake

BWX Technologies

C. Howell Photography

J Moon Productions

## **\$750+**

Appalachian Orthodontics of

Lynchburg

Bank of the James

Bates Family Orthodontics

## **\$500+**

The Blossom Farm

Framatome

Johnson Health Center

Sweet Indulgence Bakery

## **R4TL SPONSORS (\$250+)**

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YMCA of Central Virginia

### **\$1,500+**

Moore's Electric

Pro Inc

### **\$1,000+**

Centra

Cody Smith

Curtains, Blinds & Bath

Liberty University

Matthew Cost Photography

Mission Thrift

Seven Waters Creations

### **\$500+**

Karl Miller Realty

Lynchburg Regional Airport

Bates Family Orthodontics

Chrystal Akershoek

PTC Wellness Center

Mosaic Collective

Scott Insurance

Glitched Gaming

### **\$250+**

Cashion Creative

Overby Dental

Lynchburg Alumnae Chapter Delta Sigma

Theta Sorority Inc.

## **FREEDOM MARKET/CHRISTMAS CRAWL**

### **\$2,000+**

Lights Up Lynchburg

### **\$1,000+**

MidState Cares

### **\$500+**

Alpha Lit Smith Mountain Lake

### **\$250+**

Inflate Up

Three Piece Dark

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