

ORGANIZATION AT A GLANCE

(Data reflects 2020 IRS 990 Report and Independent Audit Results)

freedom424

BRINGING FREEDOM. DOING JUSTICE.

P.O. Box 3155

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MISSION

Freedom 4/24 seeks to prevent and end sexual exploitation and trafficking locally and globally. We raise awareness, provide prevention education, and expand the restoration work of our partners.

ORGANIZATION FACTS

Established: 2009

Member: ECFA

Organization: Non-Profit 501c3

Federal Tax ID: 26-4320885 (EIN number)

Affiliation: Christian

Domestic Staff: 7



Joy Cover
President



Michael Gelatt
Interim Chairperson

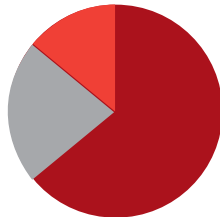
MONEY

Income: \$465,277

Expenses: \$428,733

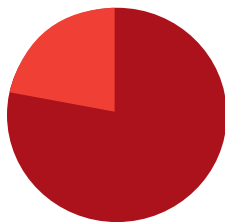
Expense Breakdown:

- Programs - 64%
- Management & General - 22%
- Fundraising - 14%



Funding Source:

- Freedom Donors - 78%
 - Individuals
 - Churches
 - Organizations
 - Foundations
 - Events
 - Merchandise
- Walk/Run Supporters - 22%
 - Donors
 - Registrations
 - Sponsors



NOTE FROM THE PRESIDENT: JOY COVER

We had so many plans and dreams for 2020. With a seasoned, experienced staff and a healthy, end-of-year 2019 budget report, we felt like 2020 was the year we were going to see real growth both programmatically and financially! And then came COVID-19...

The story is the same for everyone. We have all experienced so much loss in 2020. In this difficult season, we begged God to intervene and to provide paths to freedom and rescue for individuals in slavery. We asked Him to use Freedom 4/24, even if it looked so different than how we imagined at the beginning of the year. And He did.

Where there was loss in some areas, opportunities arose elsewhere and God provided us with the creativity to move forward. Freedom 4/24 pivoted and adapted in order to continue our mission. The 2020 Impact Report lays it all out—what we were able to do, the stories of freedom we heard, and more. Though we did not have our strongest year financially, we saw impact and we're reminded that hope still exists, even in a year like 2020.

Action Strategy

Freedom 4/24 employs a "strategic partnerships" model to accomplish its mission worldwide. Additionally, we host a variety of awareness and fundraising events including 5K walk/runs, individual event fundraisers, and a black-tie gala to galvanize local communities throughout the United States. Finally, Freedom 4/24 provides direct programming through its prevention education to educate youth, parents, and businesses to prevent exploitation and trafficking before it occurs.

2020 Highlights

- Freedom Gala:** We hosted a three-night Gala for the safety of our guests and raised over \$112,000 exceeding our \$110,000 goal.
- Trips:** The majority of trips were canceled, but we were able to take a team to West Virginia to help our partner Zera House with the construction of their safe home.
- Interns:** In 2020, we had 15 interns serve in a variety of roles.
- Virtual Prevention Education:** We launched virtual prevention education opportunities for youth, parents, businesses, and more.

2020 Impact Report

Read our full 2020 Impact Report by visiting freedom424.org/2020report or access the QR code.



Freedom 4/24 will never withhold outreach services from any individual. Freedom 4/24 does not discriminate against any individual on the basis of faith, ethnicity, race, gender, political affiliation, beliefs, or any other situation or condition.